

Francis Marion Johnson
9255 North Magnolia Avenue
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Candidate - Campaign Advance / Coalition Director / Issue Strategist
Electoral – Political Processes / Coordination – Collaboration
Public Affairs – Media Relations / Program – Project Management
Problem Analysis – Resolution / Strategic Assessments

Analytical, intuitive, results-driven Public Affairs/Public Relations Professional possessing 25+ years of increasing responsible experience in coalition building, policy development, strategic planning, and program implementation on the Federal, state, and local levels.

PERFORMANCE MILESTONES

Communications Resources LLC, Alexandria, VA – San Diego, CA
Public Relations and Public Affairs Consultancy
Principal

Senate Action Committee Foundation

Direct day-to-day organizational operations and candidate development, to elect conservative candidates to the U.S. Senate

Conservative Action Alliance

Developed communications strategies for statewide conservative GOTV programs, voter registration/voter education programs

Social Security Foundation

Developed and provided guidance to the Foundations' statewide committees in the design and conduct of ballot initiatives

Coal Industries Alliance

Develop and refine policy issues that reflect the industry's agenda on an agency-by-agency basis. Create media watchdog committees on national and state levels to monitor and disarm negative media biases on coal, and the coal industry

The DCM Group, McLean, VA
Public Affairs and Governmental Relations Agency
Vice President

Developed corporate governmental and public policy positions for defense and IT industry clients

Directed strategic planning services and lobbying program for the *Institute for American Democracy*

Lead Political Director for the *American Agriculture Movement*

Served as Lead Advance and Special Assistant to Earle C Williams, Williams for Governor '93

Principal liaison between client corporate legislative staffs and state and local legislators

POLITICAL CAMPAIGN/ORGANIZATION EXPERIENCE

Advance Person, McCain/Palin 2008 Campaign/2008 Republican Convention, MN
Volunteer, 2000 and 2004 Bush/Cheney Presidential Campaigns
Deputy Director, Defense Industry Coalition, Bush/Qualye '92 Presidential Campaign
Volunteer, 1996 Dole/Kemp Presidential Campaign
Special Assistant/Lead Advance, Williams for Governor '93 Campaign
Volunteer/Coalitions Staff, 1984 Reagan/Bush Presidential Campaign
Floor Manager, 1996 Republican National Convention, San Diego, CA
Volunteer, 2000, 2004 Republican National Conventions, PA, NY

STATE GROUPS/POSITIONS

Delegate, 1993, 2001, 2008 Republican Party of Virginia State Conventions,
Vice Chairman, Alexandria Republican City Committee, 1994 – 1996
Second Vice Chairman, Alexandria Republican City Committee, 1992 -1994
Chairman Elections Committee 1992, 1994 - 8th District Republican Convention
8th District Chairman, Republican Black Caucus of Virginia, 1991 – 1994

